

CLASSIFICATION OFFICE DECISION

Title of publication: Promotion11.wmv

Other known title(s): Not stated

OFLC ref: 1200244.005

Medium: Computer Moving Image File

Director: Not stated

Producer: Not stated

Country of origin: Japan

Language: Not applicable

Applicant: Commissioner of Police

Classification:	Objectionable.
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Excisions: No excisions recommended

Descriptive note: None

Display conditions: None

Date of entry in Register: 09 May 2012

Date of direction to issue a label: No direction to issue a label has been issued

	Components	Running time
Timed component(s):	Promotion11.wmv	1:40
Total running time:		1:40

Summary of reasons for decision:

The computer moving image file is deemed objectionable because it tends to promote and support the exploitation of children or young persons for sexual purposes.

The file consists of a commercial video clip promoting a website. It contains short sequences of sexualised images of young girls, ranging in age from prepubescent children to young teenagers. Many wear costumes more appropriate to adult sexual fantasy role-plays. The material is intended

for the titillation and arousal of those with a sexual interest in young people. The availability of such material encourages this sexual interest and perpetuates the belief that young girls may be used for adult sexual gratification.

The classification of this publication interferes with the right to freedom of expression set out in the New Zealand Bill of Rights Act 1990. However, this is an outcome that is consistent with Parliament's intention and is a reasonable limitation on the freedom of expression. The classification reflects the concern of a free and democratic society to protect its young and vulnerable members from sexual exploitation.